



THE CREST

An ePublication for the Brothers and Friends of Acacia Fraternity

MARCH 11, 2014

â€¢ 5cacia: A 5k for Pancreatic Cancer Research

â€¢ Acacia March Madness Tournament

â€¢ An Ebay Auction Brings Home Hardware

â€¢ Strengthening the Ties this Summer



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OHIO ACACIANS RUN TO RAISE MONEY IN THE FIGHT AGAINST PANCREATIC CANCER

On March 22nd, the Ohio Chapter of Acacia will hold its sixth annual **5cacia: A 5k for Pancreatic Cancer Research** to raise funds for the Lustgarten Foundation, and to advance research related to the diagnosis, treatment, cure and prevention of pancreatic cancer.



For brothers of the Ohio Chapter, the cause is a personal one. When pancreatic cancer took the life of Harriet Jackel, grandmother of then-junior Justin Baldinger, *Ohio A'06* in 2008, Justin and his chapter brothers sought a way to honor her life and raise money in the fight against this deadly disease.

With the help of the local community, the first running of 5cacia in 2009 raised over \$5,000, and the event has only grown since, having raised over \$50,000 over the last five years. Participants in the event include Acacians, other fraternity men and sorority women, university students, and community members. Financial contributions come from a variety of sources, including families of the active chapter, alumni, other campus Greek organizations, and local and national businesses.

This year, with 5cacia once again being held in Harriet's memory, the chapter's goal is to raise \$20,000 for the Lustgarten Foundation.

"I just wanted to make mention how hard this group of individuals works each year to make this event a huge success," said Susanne Ignneri, Events Coordinator at the Lustgarten Foundation. "Their goal this year is to raise twenty thousand dollars for our cause - which is just amazing! It truly is a pleasure working with them and having this fraternity be a part of our success - in one day finding a cure."

Cheers to the Ohio Chapter for exemplifying our motto, *Human Service*.

Acacians are invited to [donate via the 5cacia website](#), and local brothers can register to participate in the run. All contributions are greatly appreciated.

COMPETE IN THE INAUGURAL ACACIA MARCH MADNESS TOURNAMENT!



Show your support for Acacia and enjoy a friendly competition among brothers during the 2014 NCAA Men's Basketball Tournament. There are prizes, too!

This year's tournament is open to all Acacians – actives and alumni alike – who have donated to the Annual Fund from July 1, 2013 through

"Selection Sunday" on March 16. It's not too late to make your donation to join the competition! Even a small gift makes you eligible and makes a difference! You can give online by visiting acacia.org/foundation_giving.php and selecting "Acacia Annual Fund" from the giving menu.

Register for the Acacia March Madness tournament!

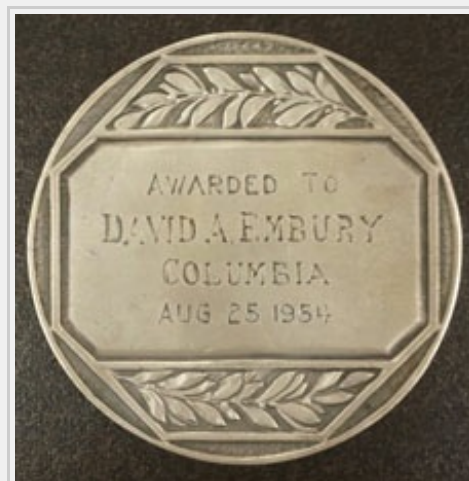
Complete your tournament bracket to be eligible to win free registration to this summer's Conclave, or a \$150 gift directed to the Acacia Fraternity Foundation fund of your choice. 2nd and 3rd place winners will receive a free Acacia necktie. We will email you a tournament invitation as brackets become available.

No matter your team in this year's tournament, you can always support the old Black & Gold! Your gift to the Annual Fund supports the educational initiatives of the Fraternity, including the Acacia Leadership Academy, Conclave, Cornerstones, Venerable Dean Summit, and chapter visitations by Acacia professional staff.

Questions? For further information on the program, or to learn more about how the Acacia Fraternity Foundation makes a difference, contact AFF Executive Director Darold Larson at dlarson@acacia.org or (317) 872-8210.

AN EBAY AUCTION BRINGS A NOTABLE ACACIAN'S AWARD HOME

It's not uncommon for fraternal regalia to find its way onto online auction site, Ebay, but it's not every day that an Award of Merit from one of Acacia's more notable alumni hits the market. Even rarer for it to be an *inaugural* Award of Merit, and thanks to an auction bid from Executive Director Patrick McGovern, that award now resides back in Acacia's possession at the international office in Indianapolis.



David A. Embury, Columbia '14, was among the first class of Award of Merit recipients at Acacia's Golden Anniversary celebration in 1954, and he is

notable in our Fraternity's history for a few reasons. First, while serving as National Judge Advocate from 1927 to 1936, Brother Embury was the first Acacian to revise and codify the Laws of Acacia. Second, his service extended beyond Acacia and into the interfraternal world, as Embury was the first Acacian to serve as Chairman of the North-American Interfraternity Conference. And finally, outside the world of Acacia, Brother Embury is most noted as the author of [The Fine Art of Mixing Drinks \(1948\)](#), an encyclopedic book of cocktails which is now considered a classic.

So the next time your nose is buried in a copy of the Laws of Acacia while you listen to [Acacia Sings](#) and a number such as *Here's A Toast* reaches the top of your playlist, you can toast to Brother Embury on both accounts. Cheers!

MAKE YOUR PLANS TO JOIN US AT CONCLAVE!

As spring quickly approaches, now is the time of the season that many of our calendars begin to fill up for the remainder of the year. We hope your calendar includes Acacia's 58th Biennial Conclave taking place this summer in **Nashville, Tennessee from July 30th to August 2nd.**

Four days of brotherhood and Acacia business await – there is no better place to strengthen the ties of friendship and help steer the course of the Fraternity for the next biennium than at Conclave. All Acacians are invited to attend, and significant others are welcome to join in featured entertainment, the AFF Scholarship Luncheon, and the Conclave Final Banquet and Awards Ceremony. [Get more information on the Conclave webpage.](#)



>> [Register now for Conclave 2014](#) <<

Acacia has rooms reserved at discounted rates at our host hotel, the DoubleTree by Hilton Hotel Downtown Nashville. Book online at the link below, or call 615-747-4806 with Group Name "Acacia Fraternity" and Group Code "ACF."

[Book your hotel room online](#)

This year's Conclave theme is *Finding our Rhythm*, a reference to our host city, nicknamed The Music City, and to the multiple facets of our organization that continue to hit their stride and work together for the betterment of our Fraternity. We are very excited for our first Conclave in Nashville and hope to see you there.

Donate Online



Acacia needs your support. [Make a contribution to Acacia Fraternity today.](#) Your gift makes a lasting impact and may be tax-deductible.

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